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**The Cleveland Museum of Art Hosts Panel Discussion on  
“Digital Gift to the Nation” on Nov. 13**

*Lawrence K. Grossman Former President of NBC News and PBS to Speak*

**CLEVELAND (Nov. 6, 2003)** — The Cleveland Museum of Art (CMA) will host **A Digital Gift to the Nation**, an informative panel discussion on Thursday, Nov. 13 at 3 p.m. (sharp). Led by Lawrence K. Grossman, co-chairman of the Digital Promise Project and former president of NBC News and PBS, the discussion will focus on the **Digital Opportunity Investment Trust (DOIT)**, pending legislation for a \$20 billion educational technology trust fund that will stimulate development of new educational software and content for the nation's schools, universities, libraries and museums. **This program also will be broadcast live on the Internet.**

The DOIT educational trust fund would support research and development of new educational models and prototypes, taking full advantage of the Internet and other new digital telecommunications technologies. This proposal is in the spirit of the great American educational innovations of previous centuries such as the GI Bill of 1948 and the Land Grant Colleges Act of 1862 that helped transform the nation's economy and strengthen its democracy. In a recent report to Congress, Northeast Ohio was particularly singled out as an area primed to benefit from this type of program.

The panel of experts, including CMA's Chief Information Officer Leonard Steinbach, will discuss DOIT's prospective impact on education, economic development, cultural institutions and Northeast Ohio. Panelists include:

- Hon. Ronald Amstutz, Ohio State Senator, Chairman, Ways and Means and Economic Development Committee (tentative)
- Maxwell L. Anderson, Leadership Fellow, Chief Executive Leadership Institute, Yale School of Management, Past President, Association of Art Museum Directors
- Dr. Robert Ballard, Founder & Chief Scientist, The JASON Foundation for Education, President, Institute for Exploration [on videotape]
- Dell Klingensmith, Interim Executive Director, OneCleveland
- Tim Mueller, Chief Development Officer, City of Cleveland
- Anne G. Murphy, Digital Promise Project Director

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- Dr. Myrna Elliot Stewart, Chief Academic Officer, City of Cleveland
- Jerry Wareham, Chief Executive Officer, Ideastream

For more information on this program or to receive the live webcast transmission, go to [www.clevelandart.org/digitalpromise](http://www.clevelandart.org/digitalpromise). For more information on The Digital Promise Project, and for copies of their report, go to [www.digitalpromise.org](http://www.digitalpromise.org).

This program is co-sponsored by Case Western Reserve University and The Webcast Group, an interactive broadcasting corporation focusing on corporate communications, continuing education and vertical market content delivery.

For more information on the Museum or its upcoming events please call 1-888-CMA-0033 or visit [www.ClevelandArt.org](http://www.ClevelandArt.org).

The Museum receives operating support from the Ohio Arts Council and the Institute for Museum and Library Services.

The Cleveland Museum of Art, located at 11150 East Blvd. in University Circle, is one of America's leading comprehensive Museums. Its permanent collection is world renowned for its quality and breadth, spanning 6,000 years. The museum is a significant international forum for exhibitions, scholarship and art acquisitions. For more information on the Museum, its holdings, programs, services and events, call 1-888-CMA-0033 or visit [www.ClevelandArt.org](http://www.ClevelandArt.org).

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